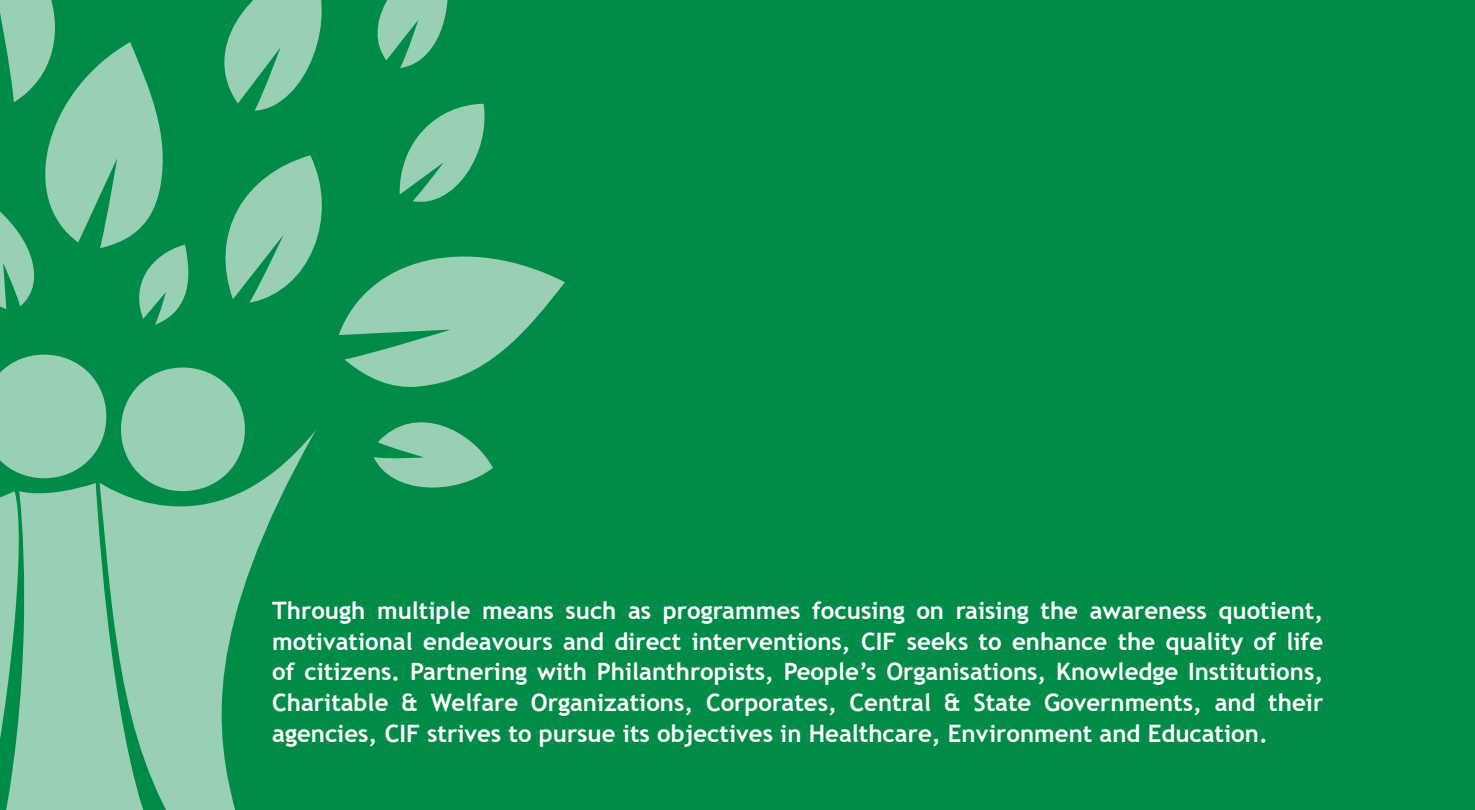




Tree of Life

Citizens India Foundation (CIF), registered under the Indian Trust Act 1882, is a not-for-profit Charitable Trust promoted by a group of likeminded persons inspired by the spirit of service to the community.





Through multiple means such as programmes focusing on raising the awareness quotient, motivational endeavours and direct interventions, CIF seeks to enhance the quality of life of citizens. Partnering with Philanthropists, People’s Organisations, Knowledge Institutions, Charitable & Welfare Organizations, Corporates, Central & State Governments, and their agencies, CIF strives to pursue its objectives in Healthcare, Environment and Education.

HEALTHCARE

CIF started with voluntary blood donation camps at different places in association with the Kerala State Aids Control Society, Thiruvananthapuram Medical College, Sree Chitra Tirunal Institute for Medical Sciences & Technology, Thiruvananthapuram General Hospital, Women & Child Hospital, Thycaud, Thiruvananthapuram, HLL Lifecare Limited, Technopark, All Kerala Blood Donors Society, Fans Associations, Youth Organisations, etc.

To serve the general public, CIF has acquired a Mobile Blood Collection Unit (Blood Mobile), at its cost, and made it available, free of cost, to the Govt. Hospitals in Thiruvananthapuram to enable them to collect blood from voluntary donors by arranging outreach blood donation camps at different locations under the supervision and guidance of the Kerala State Aids Control Society. The Blood Mobile was inaugurated by Hon’ble Chief Minister, Shri Pinarayi Vijayan on 14th June 2018 - World Blood Donor day.

Joining hands with the Govt. of Kerala, CIF has registered ‘Kerala Blood Bank Society’ (KBBS) under the Travancore Cochin Literary, Scientific and Charitable Societies Act 1955, as a Collaborative Partnership Venture with the aim of setting up a prestigious State-of-the-Art Blood Bank Project at Thiruvananthapuram with the technical support of the World Health Organization to serve the general public by meeting the increasing requirements of collection, storage, and transfusion of safe blood and blood components. Government has already allotted 15.5 cents of land near the General Hospital, Thiruvananthapuram, on long term lease, for setting up the state-of-the-art Project by KBBS. Preliminary activities have been initiated.

COVID-19 Pandemic - After the pandemic COVID-19 broke out and caused widespread dislocation of life, CIF joined the State & Central Govts in their efforts to prevent its spread and providing treatment to the infected. Besides providing COVID Masks and Personal Protective Equipments in large numbers CIF is donating to hospitals equipments including Ambulance Van and Ventilators in order to enhance their capacity to meet the huge challenges they are facing.

ENVIRONMENT

During the Sabarimala pilgrimage season, CIF conducted Green Pilgrimage Programme focusing on public health and environment. For the safety of pilgrims and environment protection, CIF initiated a programme for distributing organic colours, free of cost, to the pilgrims of the Erumeli Pettathullal. Bharat Petroleum Corporation Limited [BPCL] assisted CIF for conducting this path-breaking drive. CIF plans to continue this programme in association with its local partner Manavam Society in order to eliminate use of chemical colours causing health hazards and pollution.

Organic Farming - Through a voluntary socio-cultural organization - WIWA, CIF has been seeking to promote eco-friendly organic farming by training farmers and instilling love of nature in the minds of children. A very ambitious Jaiva Kalashala Project - organic farming center - for promoting organic farming and nature friendly activities has already been initiated for implementation in stages depending on availability of resources.

Climate Change Program - CIF in association with District Collector’s volunteership program on Climate Change called Project Sthithi conducted Awareness, Training & Activity based Campaign for 50 selected Institutions in Thiruvananthapuram, a green initiative under C5 - Change Can Change Climate Change.

EDUCATION

The Road Safety Programme - “Responsible on Road” (“Reoro”) - conducted by CIF at the Holy Angels CBSE School, Thiruvananthapuram was a novel initiative. ‘Reoro’ helped teachers, students and their parents realize their unseen mistakes and defects on road use, recognize the issues, own up mistakes and make them part of the solution to the problem. CIF intends to organize more ‘Reoro’ events in different-schools with the cooperation of school managements and PTAs.

Knowledge Quiz - CIF organized knowledge quiz and literary competition programs in schools in order to enhance general knowledge and awareness of /Environment and promote and nurture the latent talents of students. Besides, a few deserving students were provided with electronic equipments and other study materials to enable them to carry on with distance education during COVID-19. CIF has plans to launch computer training programmes for students and to promote computer literacy.

OTHER ACTIVITIES

Flood Relief - Lending its helping hand to the victims of the unprecedented havoc unleashed by nature’s fury during two monsoon seasons, CIF distributed - relief materials in the relief camps of Pathanamthitta, one of the worst hit areas besides providing School bags, Tiffin boxes and Umbrellas to school children in flood affected areas.

Sustainable Integrated Rural Development Project - The most ambitious project which CIF has conceived is the integrated sustainable development of a village in the backward rural area of Thiruvananthapuram District in collaboration with a grass root level body to be implemented with people’s participation over a period of five years starting with a base level socioeconomic survey, the framework of which has already been evolved. Besides area development on sustainable basis the project would aim at generating livelihood opportunities through viable economic activities. By the end of the project period its impact could be assessed on measurable criteria.

CIF is registered under the Section 12AA and exempted under Section 80(G) of the Income Tax Act.

Please log on to www.citizensindiafoundation.in to register and join us in our endeavours. CIF welcomes your valuable ideas in the pursuit of its objectives.



Blood Donation at HLL hall



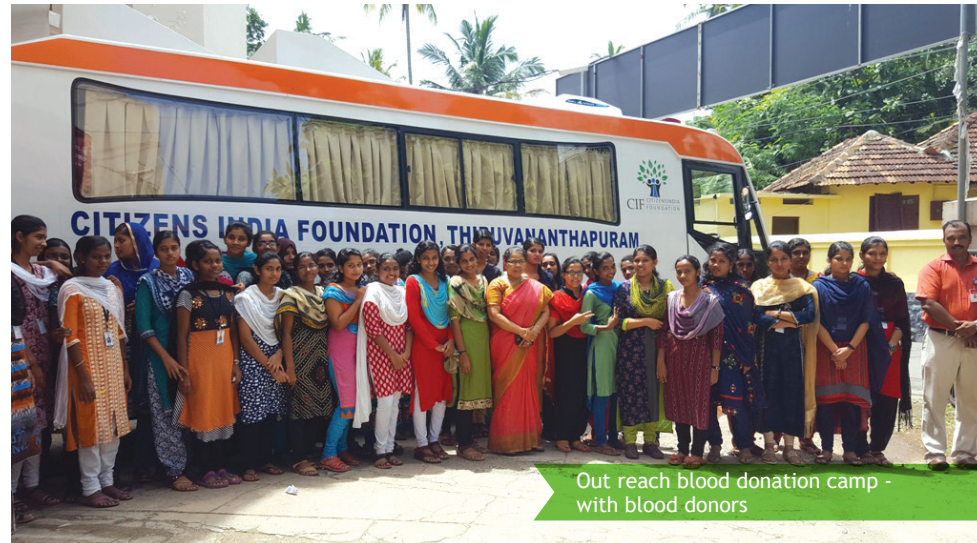
Blood Mobile of CIF



Inauguration of blood donation inside the Blood Mobile by Hon'ble Chief Minister, Hon'ble Health Minister, Managing Trustee of CIF and Director of KSACS also seen



During COVID-19 Pandemic, handed over 2,000 PPEs to Hon'ble Minister for Health & Social Justice, Govt of Kerala



Out reach blood donation camp - with blood donors



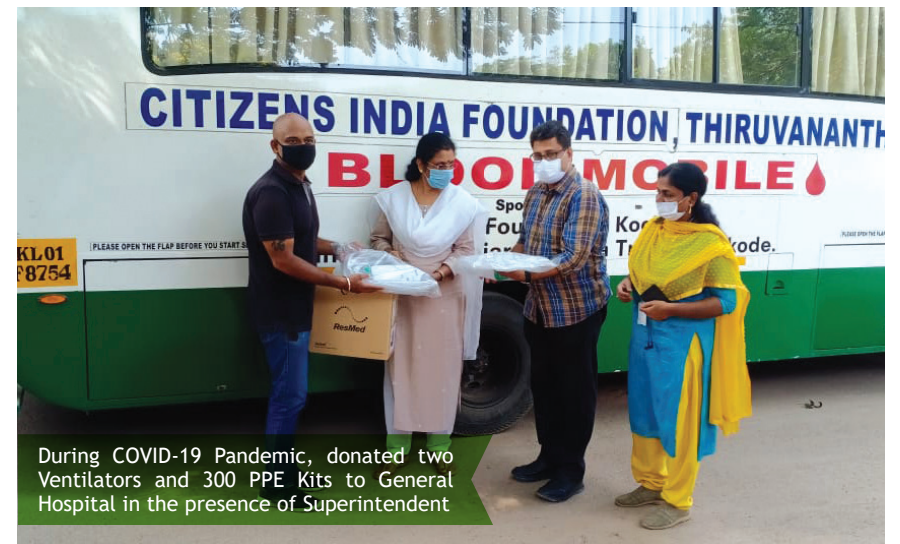
Tree Plantaion at a School Campus on World Environment Day - 75 tree samplings donated to the school and distributed books on environment protection to the school library



Shri Anto Antony, MP and Shri PC George, MLA joining us in distribution of organic colours to Sabarimala pilgrims during Erumeli Pettathullal



Distribution of relief materials to flood victims at Relief Camps in Pathanamthitta



During COVID-19 Pandemic, donated two Ventilators and 300 PPE Kits to General Hospital in the presence of Superintendent



Board of Trustees



Shri K. Madhavan

Shri K. Madhavan, Managing Director of Asianet Communications Ltd and Vijay TV. Leader in the communication industry. Committed to philanthropic activities and social service especially in the area of education.



Shri C. J. George

Shri C. J. George, Founder & Managing Director of Geojit Financial Services Ltd. Long years of professional experience in the securities market with path breaking contribution to financial services. Known Philanthropist.



Shri Dr. Ravi Pillai

Shri Dr. Ravi Pillai, a prominent NRI billionaire businessman. Founder & Managing Director of RP Group of Companies. Recipient of Padma Shri and a well-known philanthropist.



Smt Adv. K. Chandrika

Smt Adv. K. Chandrika, prominent social activist and political worker. Ex-Mayor of Thiruvananthapuram, Kerala. A lawyer by profession.



Shri A. K. Nair

Shri A. K. Nair, former Managing Director of KSIDC and Nitta Gelatin India Ltd. Management professional with proven track record.



Shri Zulfiquar Marikar

Shri Zulfiquar Marikar, Managing Director of Marikar (Motors) Ltd & CEO of the Marikar Group. Well-known businessman and philanthropist



Shri T. K. A. Nair

Shri T. K. A. Nair, former Chief Secretary of Punjab and former Principal Secretary & Advisor to Prime Minister. Associated with socio-cultural organizations & academic institutions.



Shri Manoj Kumar

Chief Executive



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